

The Schuman Center

The Schuman Center is nationally known for the extensive experience of Dr. Ethan Schuman in practice management, high tech dental advances and patient communication skills.

The Schuman Seminar series passes that information directly from Dr. Schuman to you. You will learn communication skills that will enable you to sell the big cases that you wish to do. His esthetic skills and many veneer cases will be shared. Dr. Schuman is a pioneer in no prep veneers and can revolutionize the smile in less than one hour.

Come join us in Bozeman, Montana from 19–23 August, 2012, for this exceptional office management and dental experience. Places are limited. The price is \$2300 for a dentist and \$1200 for auxiliary staff.

THE SCHUMAN SEMINARS

since 1979









THE SCHUMAN SEMINARS

The Schedule

19 August

12:00pm-4:30pm

Ice Breaking seminar, public speaking skills

20 August

9:00 am-12:00pm

The esthetic dentist. Management, pricing, sales and collections.

1:00pm-4:30pm

Collections versus income. Office systems for ensuring profitability.

21 August

9:00 am-12:00pm

Veneer Design, no prep veneers- hands on lab experience

1:00pm-4:30pm

Understanding dental office expenses. Spreadsheet creation to track expenses

22 August

9:00 am-12:00pm

Putting together the puzzle. Incorporation exceptional patient communication to make the perfect esthetic practice. Farewell.

For More Information
www.theschumancenter.com

